



## How to reward your new Volunteers

Your new volunteers are more likely to stay with you if they feel valued, are learning new skills and enjoying social benefits too.

- Always say “thank you” at the end of a meeting or session. Send a “thank you” note by e-mail or post after a major event.
- Start a “Volunteer” email news with a Young Volunteer and Volunteer of the Month award.
- Set up a Volunteer awards section at your club’s annual awards evening to recognize the efforts of new, existing and long service volunteers.
- Think about an ongoing reward system for your volunteers. For example, this could be branded club polo shirts when they first join you, sweatshirts after 6 months and free courses after 9 months commitment.
- Report on the achievements of your volunteers at the AGM and committee meetings
- Find about other award schemes held locally, regionally and nationally and nominate your volunteers whenever you have the opportunity.
- Write articles promoting the achievements of your volunteers for your website and the press – always noting that you are recruiting new volunteers and contact details
- Provide expenses where appropriate in line with your expenses policy
- Organise a lunch or an evening at the pub to say “thank you” after a special event
- Offer volunteers tools to do their jobs such as new software, clipboards and stopwatches.
- Give certificates as recognition
- Offer discounted membership to volunteers and their families

# Recruit Retain Reward Results